**Project Title:** NBA Salaries

**Name of Group:** Dream Team

**Team Members:** Sai, Deepen, Mary, Melissa

**Project Description**: Our group is looking to analyze why NBA players have the highest salaries on average. We will compare salaries of NBA players to region, players stats, ticket sales, advertising, number of fans, merchandising.

**Research Question to Answer:** Why NBA players on average have the highest salaries?

We want to understand the impact of the following on NBA player salaries: Fans, Advertising, Ticket sales, Merchandise, Salaries. And if possible we will compare the information we have to other sports to further understand NBA salaries.

Datasets to be used:

Salary data

<https://www.kaggle.com/hultm28/nba-player-salary-data-2002-2017>

Player Stats:

<https://www.kaggle.com/yalcinberkay/nba-matches-dataset-w-player-stats/version/3>

Basketball Statistics:

<https://www.basketball-reference.com/>

ESPN:

<http://www.espn.com/nba/salaries/_/seasontype/4>

NBA

<https://www.statista.com/topics/967/national-basketball-association/>

Rough Breakdown of Tasks:

Gather lots of data

Analyze the data for trends

Form our conclusion

Write up the presentation

We will split the data into topics for each team member to own a specific topic and do deep research and data manipulation